



#### COLOMBIA

Date of the event 09.05.2014 Location Pereira Number of participants 500



### Description of the Event

The Volley All Festival took place in the city of Pereira, which is at 300 km away from the capital city of Bogotá. The event was planned, organized and guides by 60 students of sport science and recreation of the Technological University of Pereira, fulfilling with the institutional mission; to develop youth sports in the metropolitan community, encouraging the promotion and the initiative to develop Mini-Volleyball events. This event is the fourth edition with the wonderful participation of 500 boys and girls playing on 16 different courts set up on the football and athletic fields of the University.

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## TV, Press and Media

Several newspapers were present to cover the event, such as "La Tarde" and the Campus Newsletter.

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## **Sponsors**

The festival was supported by the Science of Sport and the Recreation Faculty, the Technological University of Pereira and the Sport Municipality of Pereira.



### General Feedback

This is a unique festival in Colombia and South America, in relation to its number of participants, simultaneous courts, organized by University students from the field of Volleyball career in Sports Science.





Date of the event 07.11.2014 Location Pereira Number of participants 700

## Description of the Event

The event was conducted by the Technological University of Pereira and 60 students studying the subject of Sports Science and Recreation. This is the second festival organized by the University this year. The event, which took place at the university's sports ground, provided 700 of the city's children with an opportunity to play mini-volleyball. Sixteen courts were set up to make it possible for all participants to play simultaneously.

# TV, Press and Media

The festival was promoted on the University of Pereira's radio station, as well as in the local press.

## ≪ Sponsors

The Technological University of Pereira and the Health and Science Faculty were the main sponsors of the festival.

## General Feedback

This festival is unique in Colombia and was celebrating its fifth edition. It has seen a total of 1'900 children participate to date.